

डॉ. शोभित जैन

संयुक्त सचिव

Dr. Shobhit Jain, IRS (C & IT)

Joint Secretary



सत्यमेव जयते

भारत सरकार
युवा कार्यक्रम और खेल मंत्रालय
खेल विभाग

GOVERNMENT OF INDIA
MINISTRY OF YOUTH AFFAIRS & SPORTS
DEPARTMENT OF SPORTS
☎ : 91-11-23381025

D.O. No. 80-04/2022-SP-VI

Dated: 04th September, 2025

Dear Madam/Sir,

As you are aware that the Government of India has recently, on 1st July, 2025, announced a new National Sports Policy titled, Khelo Bharat Niti-2025 with a view to harness the power of sports for nation's holistic development. The Khelo Bharat Niti-2025 was prepared after extensive deliberations and consultations with all stakeholders including Ministries/Departments, States/UTs, National Sports Federations, etc. A copy of the Khelo Bharat Niti-2025 is enclosed for your kind perusal. The same is also available on Ministry's website.

2. Khelo Bharat Niti-2025 aims to transform India's sports ecosystem through five key pillars: achieving global excellence, boosting economic growth, promoting social inclusion and health, making sports a mass movement, and integrating sports with education. It is conceptualized to serve as a model policy for all and, calls it as a whole-of-government approach for integration of sports promotion into the activities, schemes, and programs of all Ministries/Departments to achieve a holistic impact.

3. I would be grateful if you could instruct the concerned to give wide publicity to the Khelo Bharat Niti-2025 amongst the stakeholders and also take appropriate measures for implementation in its true letter and spirit.

With regards,

Yours sincerely,

(Shobhit Jain)

All President and Secretary General of recognized National Sports Federation (as per list)

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